

Founded in 2007, **BanksDAILY.com** is one of the world's largest directories of banks and financial brands. Each bank profile includes a business description, head office address, telephone, fax, website, SWIFT/BIC codes, financial highlights, as well as social media channels. The website also provides press releases, banking news, and bank ratings for consumers of financial services. BanksDAILY.com has over 65,000 unique visitors and over 110,000 page views per month.

1. Sponsored Post

Content marketing and native advertising are used to build trust with new customers, satisfying brands' long-term goals.

Post example: <u>https://banksdaily.com/finance/the-role-of-statistics-in-the-banking-system</u> **Publication fees: US\$ 150 per article**

2. Banner Advertising Rates

| Banner placement | Max banner size, pix | Price / mo., US\$ | Price / 3 mo., US\$ |
|-----------------------|----------------------|-------------------|---------------------|
| All pages. Left side. | 200 x 100 | 290 | 690 |
| All pages. Bottom. | 730 x 100 | 320 | 770 |

3. Sponsored Listing

Our sponsored listings enable your business to gain more highly exposure through the Bank Directory.

Price: US\$ 90 per month

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