



Your Guide to the World of Banking and Finance

Global banking directory | Banking news aggregator | Media partner for international events (Banking, FinTech, AI)

Since 2007

GLOBAL REACH





Problem: Information noise and lack of trust

Data overload

Thousands of sources, conflicting data and outdated information make decision making difficult

Lack of verified sources

Most financial platforms are not editorially reviewed and are not held accountable for accuracy.

Market fragmentation

There is no single platform that combines a directory of banks, news and industry events

OUR SOLUTION

BanksDAILY.com – source of financial information

We've created a unified ecosystem for professionals and individuals in the financial sector. The BanksDAILY project combines an up-to-date directory of banks, aggregated news with editorial control, and partnerships with leading industry events.



→ Structured data

→ Unified digital platform

→ Global reach

Success Story: Over 15 Years Online



What We Offer



Bank Directory

A structured database of banks from around the world: profiles, ratings, contacts, and key indicators. Updated in real time.



News aggregator

A daily selection of industry news from trusted sources. Editor-in-chief filtering and topical categorization for quick access to what's important.



Media partnership

Official media partner of leading international forums, conferences, and exhibitions in the financial and banking sectors. Coverage of events and access to the attendee audience.



Our Audience

Financial professionals

Bankers, analysts, consultants and executives of financial institutions who make strategic decisions based on up-to-date data

Private individuals and investors

Entrepreneurs, investors and private clients seeking reliable information on banks, products and market trends

Event organizers

Conferences, forums, and exhibitions in the financial industry that require media support and access to the target audience

Our competitive advantages

Data depth

15+ years of accumulated information, detailed bank profiles, historical data, and analytics

The project's pumped-up channel on the X network

More than 3,900 readers of the **Banks**DAILY news feed on the X platform (formerly Twitter)

Global reach

Banks and news from dozens of countries, international partnerships and events

Market confidence

Established reputation since 2007, loyal audience of professionals

Monetization



Advertising

Targeted advertising placements for banks, fintech companies, and financial services providers. Highly concentrated target audience.



Premium Subscriptions

Expanded access to analytics, in-depth catalog data, and exclusive content for professional users and corporate clients.



Sponsorship

Media partnership packages for industry event organizers: logo, publications, access to the BanksDAILY audience.



A diversified model reduces risks and ensures sustainable revenue growth at all stages of a project's development.

Our Media Partnership





Invest in the Future of Financial Information

BanksDAILY.com — is a proven platform with over 15 years of history and a loyal audience of professionals. We're ready for the next stage of growth!

Contact Us

Let's discuss investments
and partnership terms

Web: banksdaily.com

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✔ **BanksDAILY.com** — a reliable asset in the growing financial
information market. Join us!

