

Founded in 2007, **BanksDAILY.com** is one of the world's largest directories of banks and financial brands. Each bank profile includes a business description, head office address, telephone, fax, website, SWIFT/BIC codes, financial highlights, as well as social media channels. The website also provides press releases, banking news, and bank ratings for consumers of financial services. BanksDAILY.com has over 65,000 unique visitors and over 110,000 page views per month.

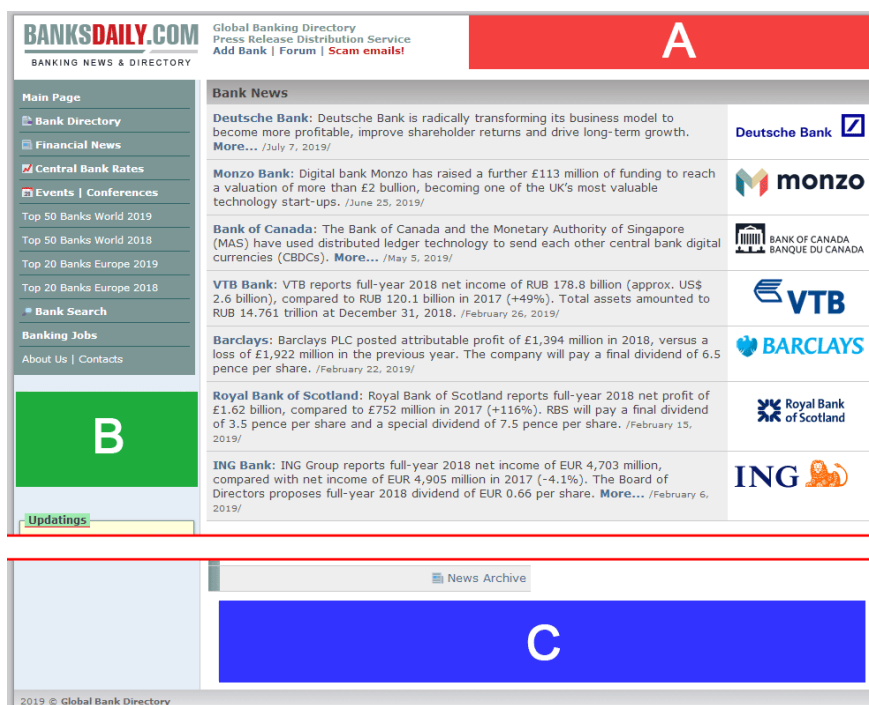
## 1. Sponsored Post / Promoted Post

Content marketing and native advertising are used to build trust with new customers, satisfying brands' long-term goals. Post example: <https://banksdaily.com/finance/soltechx-review-a-good-trading-platform.html>

**Publication fees:** \$110 per article/post

## 2. Banner Advertising Rates (see examples below)

Type	Banner placement	Banner size, pix	Price / mo.	Price / 3 mo.
<b>A</b>	All pages. <b>Top.</b>	450 x 60	\$480	\$1150
<b>B</b>	All pages. <b>Left side.</b>	200 x 100	\$290	\$690
<b>C</b>	All pages. <b>Bottom.</b>	730 x 100	\$320	\$770



The screenshot shows the BanksDaily.com website layout. At the top, there is a red banner labeled 'A' (450 x 60 pixels). On the left side, there is a green banner labeled 'B' (200 x 100 pixels). At the bottom, there is a blue banner labeled 'C' (730 x 100 pixels). The website content includes a sidebar with navigation links, a main news section with articles about Deutsche Bank, Monzo Bank, Bank of Canada, VTB Bank, Barclays, and Royal Bank of Scotland, and a footer with copyright information.

**Project Manager**

Alex Kriotov

Tel.: +420 775 099 725

E-mail: [combanks@gmail.com](mailto:combanks@gmail.com)